

CONTRACT



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

And:

Adelstein & Associates
Attention: Candy Kyle
222 West Ontario Street
Chicago, IL 60610

Contract / Revision 568372 /		Alt Order # 09792570
Product WOMEN VOTE/3181		
Contract Dates 08/20/12 - 08/26/12		Estimate # 3181
Advertiser Women Vote		Original Date / Revision 08/15/12 / 08/15/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WITI	Account Executive Ryan Anzalone	Sales Office Chicago-Millenn
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	6	08/20/12	08/24/12	M-F 5a-530a	5a-530a		:30			NM	3	\$1,005.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				3	\$335.00			
N 2	6	08/20/12	08/24/12	M-F 530a-6a	530a-6a		:30			NM	3	\$1,245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				3	\$415.00			
N 3	6	08/25/12	08/25/12	Sa 7a-8a	7a-8a		:30			NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$335.00			
N 4	6	08/25/12	08/25/12	Sa 8a-9a	8a-9a		:30			NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$315.00			
N 5	6	08/20/12	08/24/12	M-F 9a-10a	9a-10a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				3	\$300.00			
N 6	6	08/20/12	08/24/12	M-F 11a-1130a FOX 6	11a-1130a		:30			NM	4	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				4	\$285.00			
N 7	6	08/20/12	08/24/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				3	\$300.00			
N 8	6	08/20/12	08/24/12	M-F 4p-430p	4p-430p		:30			NM	3	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				3	\$315.00			
N 9	6	08/20/12	08/24/12	M-F 430p-5p	430p-5p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				3	\$350.00			
N 10	6	08/20/12	08/24/12	M-F 5p-530p	5p-530p		:30			NM	4	\$2,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				4	\$565.00			
N 11	6	08/20/12	08/24/12	M-F 530p-6p	530p-6p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				4	\$500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

Contract / Revision	Alt Order #
568372 /	09792570

Contract Dates	Product	Estimate #
08/20/12 - 08/26/12	WOMEN VOTE/3181	3181

Advertiser	Original Date / Revision
Women Vote	08/15/12 / 08/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 12	6	08/20/12	08/24/12	M-F 6p-630p	6p-630p		:30			NM	3	\$1,755.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/20/12	08/26/12	MTWTF--				3	\$585.00			
N 13	6	08/20/12	08/24/12	M-F 930-10p	930p-10p		:30			NM	2	\$2,670.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/20/12	08/26/12	MTWTF--				2	\$1,335.00			
N 14	6	08/20/12	08/24/12	M-F 10p-1035p	10p-1035p		:30			NM	2	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/20/12	08/26/12	MTWTF--				2	\$1,250.00			
N 15	6	08/25/12	08/25/12	Sa 930p-10p	930p-10p		:30			NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/20/12	08/26/12	-----S-				1	\$1,000.00			
N 16	6	08/20/12	08/24/12	M-F 1035p-1105p	1035p-1105p		:30			NM	4	\$1,660.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/20/12	08/26/12	MTWTF--				4	\$415.00			
N 17	6	08/20/12	08/24/12	M-F 1105p-1135p	1105p-1135p		:30			NM	3	\$675.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/20/12	08/26/12	MTWTF--				3	\$225.00			
Totals											47	\$22,355.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/25/12	47	\$22,355.00	\$19,001.75
Totals	47	\$22,355.00	\$19,001.75

Signature: _____ Date: _____

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P.02

23974

ADELSTEIN LISTON
222 WEST ONTARIO STREET, SUITE 600
CHICAGO, ILLINOIS 60654


THE PRIVATE BANK
120 SOUTH LA SALLE STREET • CHICAGO, ILLINOIS 60603
2-648-710

 Check 21
Compliant with
Federal Reserve

8/15/2012

PAY TO THE
ORDER OF

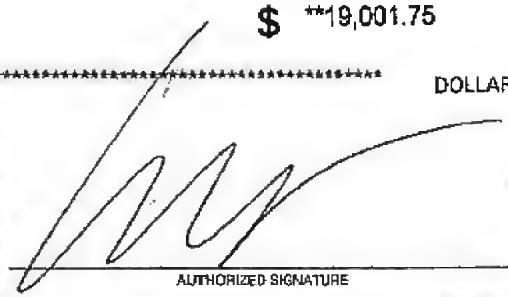
WITI-TV

\$ **19,001.75

Nineteen Thousand One and 75/100*****

DOLLARS

WITI-TV



AUTHORIZED SIGNATURE

MEMO

Women Vote est 3181

⑈023974⑈ ⑆071006486⑆ 116908⑈

DELSTEIN LISTON

23974

WITI-TV

8/15/2012

Women Vote est 3181

19,001.75

AUG-15-2012 22:24

Chk Account Adelstei Women Vote est 3181

19,001.75

#568372

NAB Form PB-17 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Dennis Haggerty
do hereby request station time concerning the following issue:

<u>Jimmy Baldwin For Senate</u>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="checked" type="checkbox"/> Yes	<input type="checkbox"/> No

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Tommy Baldwin for Senate

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Women Vote

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

Treasurer: Stephanie Schriock

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/14/2012
Date

[Signature]
Signature

312-787-3322
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title